To Our Sponsors

This experience would not be possible without the financial support and commitment of our generous alumni, our devoted staff members and faculty coordinator, our college dean, and the organization that made this event possible - PMA. It is a privilege to connect with the industry leaders who are ushering in a new era of innovation, and redefining the produce experience - from crop to consumer! We are grateful for their support, their time, and their generosity!

What is PMA?

The Produce Marketing Association is an organization that brings together members from all corners of the fresh produce and floral industries to do business, explore innovation, network, and learn. The PMA Fresh Summit event is an annual convention attended by students, retailers, producers, processors, start-ups and even the general public. The event begins with a variety of workshops, seminars, and networking receptions, and culminates in an astounding exposition attended by over 1,000 exhibitors!
Our Story

“The PMA summit exposed me to the vast opportunities available for young people in the fresh produce industry. At the intersection of tradition and innovation lies an unexploited industry, eager to implement new ideas and challenge stagnant perceptions. I am grateful to have attended the event, and feel that it has contextualized my education. I can relate my curriculum to real-world challenges, which has reinvigorated my curiosity and my passion for learning!”

- Elisabeth Doody

“As a student and soon to be working professional, the PMA expo was an invaluable experience. It validated my passion and excitement for this industry, and more importantly, allowed for networking opportunities that will undoubtedly aid in my professional success.”

-Travis Taylor

“The PMA Summit experience granted my education both pertinence and purpose”

- Bianca Soares

“This summit opened my eyes to the vibrant produce industry and all the exciting possibilities it offers.”

- Marisa Bergin

Preparing for PMA

Goal Setting
Walk into the event with a professional wish list. Whether you’re looking for an internship, a job, or just an educational experience, come with prepared questions and goals!

Networking Starts Now
Use the online resources and alumni connections to research and reach out to companies that interest you before the event.

Professional Packing List
- Business Cards
- Notebook
- Exhibition Map
- Resumes