Global Produce and Floral Show:

Learn and Network at the Fresh Produce Industry’s Premiere Expo.

Be a part of a select group of UC Davis students chosen to attend the International Fresh Produce Association’s Global Produce and Floral Show.

Anaheim, CA • October 19–21, 2023 • (All expenses paid)

The International Fresh Produce Association (IFPA) is an organization that brings together members from all corners of the fresh produce and floral industry. The Global Produce and Floral Show is their annual convention and expo attended by over 20,000 participants. The event begins with a variety of workshops, and networking receptions, and culminates in an astounding exposition highlighting the new products and innovations of over 1,000 exhibitors.

Each participating student is matched with an industry member, joins them for industry meetings and networking events, walks the floor with their mentors, and continues to reach out for advice when looking for future professional opportunities.

Scan our QR code to apply (Handshake #7904588). For more information about this exciting experiential learning opportunity visit management.economics.ucdavis.edu/produce-industry.

For questions, please email faculty coordinator Kristin Kiesel (kiesel@ucdavis.edu).